

MOHAMMAD MAHDI LOTFI

MARKETING, SALES AND TECH
ALL AT THE SAME TIME :)

ABOUT ME

As a highly motivated and driven individual with a strong passion for technology, Digital marketing and sales, I am always seeking new opportunities to learn and grow. I am a hardworking and dedicated individual with a strong passion and work ethic. Whether working on individual projects or as part of a team, I am able to consistently deliver high-quality work and exceed expectations. I am confident in my ability to make a positive contribution to any organization and am excited to continue building my skills and experience in the tech and all the things around it.

EXPERIENCES

Jan 2019 - Dec 2021

Dadgar lawfirm | dadgar.legal

MARKETING

Mar 2021 - Oct 2022

Kimia sepanta law firm | kimiasepanta.com

SALES (B2C)

Feb 2022 - Jan 2024

Dadgar lawfirm | dadgar.legal

MARKETING / TECH

Jan 2024 - Apr 2024

Amoozaha consulting firm | amoozaha.com

SALES (B2B) / TECH

Apr 2024 - present

Apex law firm | -

CO-FOUNDER - MARKETING / TECH

EDUCATION

Diploma in Science

Afarinesh High school | 2008 - 2019

** I don't believe in academic education in its current form. so I didn't attend university after graduating from high school. **



CONTACT ME AT



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momehdi.com



District 22, Golestan Town,
Sahel Square, Parsia Complex,
Sarv 4

MY SKILLS AND EXPERTIES

MARKETING

Digital marketing

90%

Search engine marketing

90%

Social media marketing

80%

PPC advertising (Gads, ...)

85%

Web analytical tools
(GA, GTM, HJ ...)

85%

Inbound and outbound
marketing

80%

And more ...

SALES

Tele sales

90%

In-person sales

70%

Negotiation

85%

Communication

90%

Problem solving

85%

Sales technologies like
CRM, automations and etc.

90%

And more ...

TECH

WordPress

60%

Web programming (front)

50%

Utilizing AI tools

90%

Sass, Tailwind

50%

And more ...